

CONTEST TOPICS
Associate Professor – position no, 8
Management, Management of innovation, Management of projects,
Management of SMEs

I. MANAGEMENT

1. Management schools
2. Management process and management functions
3. Planning function
4. Organisation function
5. Decision-making function
6. Drive-motivation function
7. General management methods
8. Specific management methods

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3. Burduș E., Popa I., *Foundations of the management of organisations – Third Edition* (in original in Romanian), Pro Universitaria Publishing House, Bucharest, 2018
4. Ciurea Jeanina, *Management* (in original in Romanian), “Eftimie Murgu” Publishing House, Reşiţa, 2009
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8. Verboncu Ion (coord.), *Management – Efficiency, effectiveness, performances* (in original in Romanian), University Publishing House, Bucharest, 2013
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II. MANAGEMENT OF INNOVATION

1. Innovation as a management process
2. Human resources and innovation
3. Strategic planning of the innovation activity
4. Operational planning of innovation activity
5. Risks of innovation projects

6. Feasibility of innovation projects
7. Efficiency and effectiveness in innovation activity

Bibliography

1. Băloiu L. M., Frăsineanu I., *Innovation in economy* (in original in Romanian), Economic Publishing House, Bucharest, 2004
2. Ciurea J. B., *Management of innovation* (in original in Romanian), Economic Publishing House, Bucharest 2013
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9. Tidd J., Bessant J., Pavitt K., *Managing innovation*, John Wiley&Sons, Ltd., 2005

III. MANAGEMENT OF PROJECTS

1. Project management - specialised activity
2. Project planning
3. Project implementation
4. Project control and monitoring
5. Project evaluation and finalisation
6. Project team
7. Risk management in project management
8. Main financing bodies and financing programs

Bibliography

1. Andreş Solomia, *Management of projects* (in original in Romanian), „Eftimie Murgu” Publishing House, Reşiţa, 2009
2. Bancescu Mioara, *Management of projects for business analysis* (in original in Romanian), ASE Publishing House, 2017
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IV. MANAGEMENT OF SMEs

1. General framework for SMEs
2. Entrepreneurship and entrepreneur
3. Business plan - definition, purpose, destinations, structure
4. Financial study as stage of the business plan
5. Lifecycle stages of an SME
6. Particularities of the performance of management functions in SMEs
7. Particularities of the performance of the functions of management in SMEs

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